

PROMOTIONAL REPRESENTATIVE



FULL TIME • LITTLE BROWN JUG BREWING • WINNIPEG, MANITOBA

OVERVIEW:

We are seeking a promotional representative to join the Little Brown Jug team. The ideal candidate is a go-getter with strong organizational skills, and excellent people skills. The promotional representative will represent Little Brown Jug at events and assist in servicing existing accounts. Hours for this position would be 30-35 hours per week, with evening and weekend availability required.

COMPANY:

Little Brown Jug is a production brewery in an old livery on the edge of the Exchange District in Winnipeg, Manitoba. Since opening in December 2016, Little Brown Jug has built a driven, professional, dynamic team that is encouraged to take initiative and provide input to business decisions. We are seeking a highly motivated individual who will thrive in our horizontal structure.

Little Brown Jug's core values are Honesty, Quality and Community. These values inform everything we do, from how our product is produced, the community events we host, our relationship with our accounts, and how we engage with our team. As Little Brown Jug is a young company, the successful candidate will have opportunity to grow as the business does.

DUTIES:

- Represent LBJ at events and festivals
- Schedule samplings at accounts
- Finalize event details and coordinate arrangements with event organizers
- Assist sales team in servicing accounts
- Responsible for set up and take down at events
- Visit accounts and take photos for social media features
- Maintain organization of promotional materials
- Drive LBJ truck to events

REQUIREMENTS:

- Smart Choices certification (formally Serving it Safe)
- Valid drivers license and access to vehicle
- Able to maneuver 150lb kegs
- Experience in sales or serving is an asset
- Very personable and outgoing
- Excellent organizational skills
- Tact in judgment
- Take initiative and work independently
- Strong team player
- Some MB rural travel required

HOW TO APPLY:

If you would like to apply, please email your cover letter and resume to hr@littlebrownjug.ca.

START DATE: IMMEDIATELY

REMUNERATION: \$15 PER HOUR

REPORT TO: SALES MANAGER